

Rainer Westermann elected President of The Crisis Protection Network

The Crisis Protection Network strengthens its board and welcomes new member in Canada

Zurich, January 18, 2018. The Crisis Protection Network (CPN), Zurich, has elected Rainer Westermann, Westermann Advisors in Munich, at its Annual General Meeting in Paris as the new President of the Association. Co-founder and former president Marion Starck, Starck PR, Zurich remains a member of the board together with Nik Stucky, Adwired and Jonathan Jordan, Sermelo, London who joined the Board last July. Former Board member and co-founder Patrick Schürmann, Adwired, will continue to provide his expertise in monitoring solutions for communications and brand management as a member of the CPN Advisory Board.

CPN in Paris also welcomed Anne Lachance, KaiserLachance, Toronto, one of Canada's leading corporate and financial communications practitioners as the newest member of the association. "We have a strong core, a proven methodology and can support our clients with cross border challenges. We will build on that and extend our reach in 2018. There is an increasing need to introduce or reinforce crisis prevention in companies and organizations - a need that CPN and its members are ideally suited to fill", states Rainer Westermann. "CPN today is an established and capable international network of crisis communications professionals. It has been a pleasure to put it on the map and to work together with our network colleagues on numerous assignments over the past years" says Marion Starck, "As a seasoned crisis expert who also lived and worked in Canada and the USA Rainer Westermann is ideally suited to take our network to the next level."

About the Crisis Protection Network

The Crisis Protection Network is an independent network which brings together senior crisis professionals from all over the world, who share high-level expertise in crisis management and brand protection. Our experts use a proven approach and methodology, which they apply individually or in collaboration with other members of the network. The CPN team combines many years of experience working with multi-nationals, mid-sized corporations and SME's alike. Comprehensive services are offered in three main categories - Advisory Services, Intelligence & Research and Training & Education. The Crisis Protection Network is an Association under Swiss Law.

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