

Christian Koenig of Koenig Communications joins The Crisis Protection Network

CPN expands its presence in the United States, welcoming a new member from Atlanta, Georgia

Zurich, April 09, 2019. The Crisis Protection Network (CPN), Zurich, an independent network of crisis management professionals from around the world, expands its presence in the USA. Christian Koenig, founder of KOENIG Communications, Atlanta, Georgia, joins two other New York based members of CPN, an association under Swiss law.

"We're very pleased to welcome Christian Koenig to the Crisis Protection Network. Christian's expertise, track record and his many years leading crisis communications for large corporations make him a great addition to our international group of experts," said CPN President Rainer Westermann. "It is this capability to work across markets, quickly and effectively, that our clients look for and value," he added.

"I'm very honored to join this network of professionals and look forward to working with my colleagues in helping resolve cross-border issues and crisis situations for businesses and organizations," Koenig said. Koenig has held senior communications roles in a number of industries. He served as Vice President Public Relations for Porsche Cars North America with oversight for product, corporate and crisis communications. Prior to that appointment, he directed crisis communications, media and government relations for ThyssenKrupp companies in the United States, Canada and Mexico, and founded the Group's Washington office. Christian joined ThyssenKrupp, a global materials and technology conglomerate, as Group spokesperson. Previously, he was senior corporate affairs manager at Reemtsma, the world's fourth-largest cigarette manufacturer, and issues manager for Shell Germany.

About the Crisis Protection Network

The Crisis Protection Network is an independent network of senior crisis professionals from all over the world, who share high-level expertise in crisis management and brand protection. Its experts use a proven approach and methodology, which they apply individually or in collaboration with other members of the network. The CPN team combines many years of experience working with multi-nationals, mid-sized corporations and SME's alike. Comprehensive services are offered in three main categories - Advisory Services, Intelligence & Research and Training & Education. The Crisis Protection Network is an Association under Swiss Law.

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