

James Haggerty elected to the board of The Crisis Protection Network

Zurich, November 21, 2019. At the annual general meeting in Toronto, James Haggerty, Founder and CEO of PRCG | Haggerty LLC, New York, was elected unanimously as a member of the board of The Crisis Protection Network (CPN), Zurich. CPN, which is incorporated as an association under Swiss law, is an independent network of crisis management professionals from around the world.

James Haggerty is the author of "In the court of Public Opinion" of which the 3rd edition just became available and the book "Chief Crisis Officer". "We're very pleased that Jim is joining the board of the Crisis Protection Network. He is not only a recognized expert in Litigation PR and crisis communication. He is also a longstanding member of the American Bar Association and an experienced networker who will help grow our membership even further and make CPN stronger," said CPN President Rainer Westermann. "CPN is dedicated to helping clients work quickly and effectively across different markets in challenging situations," he added.

"I'm very honored to join the board of this network of professionals. CPN is not only valuable to us as a sounding board and knowledge exchange. It offers an international reach that our clients appreciate," Haggerty said.

About the Crisis Protection Network

The Crisis Protection Network is an independent network of senior crisis professionals from all over the world, who share high-level expertise in crisis management and brand protection. Its experts use a proven approach and methodology, which they apply individually or in collaboration with other members of the network. The CPN team combines many years of experience working with multi-nationals, mid-sized corporations and SME's alike. Comprehensive services are offered in three main categories - Advisory Services, Intelligence & Research and Training & Education. The Crisis Protection Network is an Association under Swiss Law.

For further inquiries please contact:

Rainer Westermann, Westermann Advisors GmbH, Munich
and President, The Crisis Protection Network
Tel: +49 89 8564 2926, wester@westermann-advisors.com

www.crisisprotection.net